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# First Veda's Newsletter

The partnership presents the VEDA project: WOMEN'S ENTREPRENEURSHIP DEVELOPMENT FOR AGROTOURISM

1st August — VEDA's consortium, is proud to announce the launch of the VEDA (WOMEN'S ENTREPRENEURSHIP DEVELOPMENT FOR AGROTOURISM) project, a European project with the aim of providing new educational opportunities to women across the EU to help them expand their existing knowledge and acquire new skills, to gain access to the contemporary labor market.

In an increasingly digital world, education has rapidly evolved to adapt to the changing needs of students and educators. That is why the VEDA project, in which the consortium participates, is an alternative learning opportunity that will allow women to benefit from new employability opportunities as well as stimulate entrepreneurship.

The objectives of VEDA are contributing to the EU's strategies for female entrepreneurship, promoting sustainable development, and developing female green economy alternatives, as well as developing innovative educational tools.

Some of the standout features of VEDA include:

- Provision of an in-depth analysis of the current economy and female entrepreneurship strategies in Europe on a regional, national, and local level.
- Development and implementation of interactive learning material, which will include activities designed to help women improve their skills and capacities to enter the labor market.
- Development of an online platform, which will work as a bridge between women and local SMEs, tourist businesses stakeholders, and organizations that offer opportunities for employment and/or entrepreneurship.
- Development of interactive guidelines, which will summarize the activities and outcomes of the project and will be a comprehensive resource that will work towards the objective of building the professional capacity of practitioners in the field of green entrepreneurship.

The VEDA project is currently under development and is expected to be publicly launched soon. Currently, the Project website is already available: <https://veda-project.eu>.

Do not forget to consult it to keep updated, to learn more about the partnership, or to contact us if you want to be part of it.



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