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## Press release

# The VEDA project: a breakthrough

The European project "VEDA", was conceived with the aim of offering innovative educational opportunities to women throughout the European Union, enabling them to expand their current knowledge base and acquire new skills, in order to facilitate their access to the contemporary labor market, is celebrating a milestone of transcendental importance: its progress in the generation of practical content aimed at its direct users. This project, supported by the European Union and coordinated by a consortium of experts from various parts of Europe, has focused on innovation in the field of female entrepreneurship, specifically in rural tourism, with the purpose of more effectively preparing future generations of women entrepreneurs.

The "VEDA" project has been running throughout 2023 and has already achieved remarkable results in transforming the way female entrepreneurship is taught and learned across Europe. Some of the most outstanding achievements include the organization of at least 2 focus groups for each participating country or the creation of several training modules with practical units and approaches to involve the project's target groups directly.

The project results aim to translate into an improvement in the quality of training in the field of female entrepreneurship across Europe, with improvements in the indicators of female participation in this sector.

This project exemplifies the European Union's commitment to excellence in the education of future generations of European citizens, as well as the fundamental objectives of equal opportunities. The

progress made by "VEDA" is a testament to what is possible when European nations work together to achieve a common goal.

To learn more about the "VEDA" project and its results, interested parties are invited to visit the project website at <https://veda-project.eu> and follow their social media (@veda\_euproject) to stay abreast of the latest news and developments.

